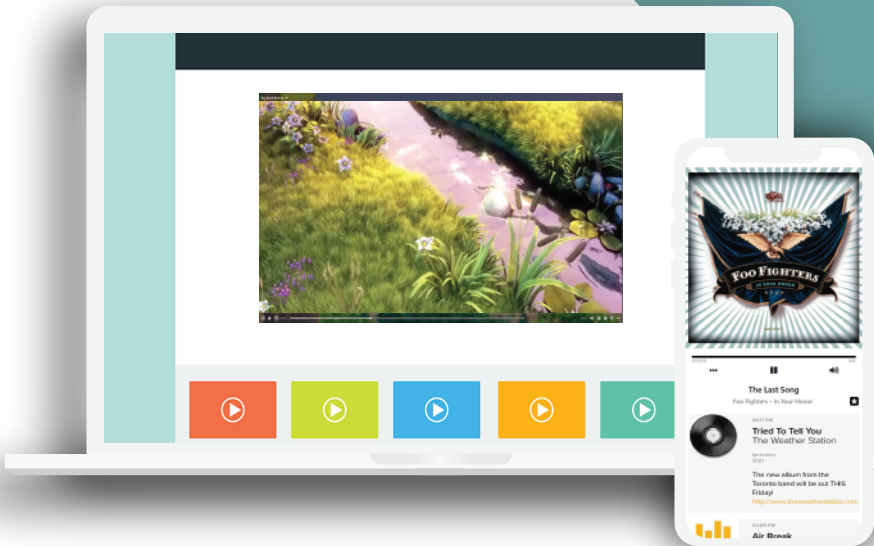




# SGplayer 3.0

Built with your audience in mind



## Made for Monetization

SGplayer is ready to jump-start your monetization initiatives.

*First- Party Targeting support including Geo-location.*

*Pre-rolls, post-rolls, interstitials and banner ads.*

*GDPR and CCPA opt-out capable.*



### All Media Types

Supports video, audio, podcasts and on demand content.



### Advertising

Native AdsWizz and Google DFP client side support allows you to display banner or video ads without any headache.



### Metadata Supported

Increase listener engagement by including song name, artist, and even album art.



### SGrewind Compatible

Compatibility with SGrewind service allowing listeners to pause and rewind live streams.



### Protected Streaming

Restrict access to your feed using protected streaming Via Passkey

### Additional Features:

*HTML5 & HLS Supported  
Metadata Capability*

*Ad Delivery*

*Video and Audio*

*Social Media Intergration*

*Playlist Support*

*Closed Captioning*

*Nielsen SDK-Enabled*

*VAST support*

## Features include:

SGplayer provides clean and intuitive controls for playback and content navigation. Further engage your audience and promote your brand by using our customization options. SGplayer is simple to integrate on any website. Its fluid display scales to view beautifully on any device.

Visit: <https://www.streamguys.com/services/sgtools/sgplayer>

Call: 1(707)-667-9479 x 1

Email: [Sales@streamGuys.com](mailto:Sales@streamGuys.com)